

KENSINGTON & CHELSEA

REVIEW

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The Spring Issue

Hatching our travel plans, plus dining, design and more in the Borough



EXCEPTIONAL TOOTHBRUSHES

ADVERTORIAL



INTRODUCING APRIORI TOOTHBRUSHES: ENDURING LUXURY & INIMITABLE STYLE

Why not experience the exceptional everyday? Apriori are the creators of exceptional toothbrushes designed to look, feel and perform at the highest standards.

Using materials and processes more commonly used in the watch industry to create high-quality timepieces, painstakingly assembled, engraved and hand-finished in the UK by a small team of artisans from the jewellery industry, Apriori has created two innovative collections of toothbrushes.

The Apriori Ceramic Edition toothbrushes are made from the finest ceramic materials, with high-gloss finishes and gold or silver features. The range is available in white and gold (£390), white and silver (£390), black and gold (£1,090) and black and silver (£1,090).

For a sportier feel, the Apriori Carbon Edition range is sleek and lightweight. The ultramodern design uses forged carbon fibre, made exclusively in Italy, inspired by the automotive and sports industries. Due to the unique nature of the material, no two toothbrushes are identical. The Apriori Carbon is available in gold and silver editions (both £790).

All toothbrushes come with their own elegantly designed travel case, a toothbrush holder, and two spare heads, one medium, and one soft. Made of the same materials as the toothbrush handle, the holder is the perfect accessory, with an anti-slip rubber base to ensure it stays in place. And if you're travelling, the unified aesthetic of Apriori products comes into its own – an exceptionally designed travel case enables the customer to take their Apriori product with them wherever they are in the world.

Each toothbrush carries a one-year warranty covering all manufacturing defects. Why miss out on pure luxury when it comes to everyday items?

Apriori toothbrushes are available to buy via www.apriori.global

WWW.APRIORI.GLOBAL